

Home is the Key Breakfast November 21, 2024

Important Dates

September 24, 5:30pm ReStore -(1615 8th St Dr SE, Hickory, 28602) Table Captain Packet Pick Up and Social

October 24 Guest Information Form DUE to Lynn Nelson

November 20 **Reminder call** or email to guests

November 21 Arrive by 7:00am to welcome your guests

Experience Habitat!

Tours: October 1, noon October 17, 5:30pm October 19, noon The Cottages at Ridgeview

Questions?

Contact Lynn Nelson: 828-328-4663 x107 lynn@habitatcatawba valley.org

Being a Table Captain is easy.

Your role is to fill and host a table of eight (you + 7 guests) at Habitat's Home is the Key Breakfast. Here's how you do it:

Invite Guests

1. *Identify people* in your social and professional networks who might be interested in learning about Habitat. We can help you identify people to fill your 8-person table using an easy tool called *network mapping*.

2. Make *personal invitations* to your friends and colleagues. Utilize the paper or electronic **Save-the-Date** to help your confirmed guests keep the event on their mind. Receive a commitment to attend the breakfast from 7 guests.

3. Include on the **Network Mapping Worksheet** a list of people you would like to consider inviting to the breakfast. You may also use this form to list people who cannot attend the event but said they would like to know more about Habitat.

4. Gather contact information for your guests and submit your final list by October 24. Use the **Guest Information Form** included in your Table Captain packet or download it from https://habitatcatawbavalley.org/table-captains-info/

Before the Breakfast

5. Send guests a **Save-the-Date postcard** or **email** after they have committed to attend the event.

6. Come **Experience Habitat** to inform you and your guests about Habitat Catawba Valley. It is vital that guests, especially those new to Habitat, have at least **a little engagement with us** before the event. Check out opportunities in the sidebar.

7. **Call or email your guests on Wednesday, November 20** to remind them to attend the *Home is the Key* Breakfast.

The Big Day

8. On the day of the breakfast, arrive at 74 South at Moretz Mills at 7:00 am to **pick up your event packet at the Table Captain Registration Table** and welcome your guests as they arrive.

9. At the designated time during the program, distribute pledge cards to your guests. Set an example for your guests by filling out your own pledge card.

10. Collect the pledge cards from your guests and return the packet to Habitat Staff as you exit the banquet room.

11. Later that afternoon, call your guests to *thank them for attending*, and ask them their impressions.